



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

This England

This list is made up of active Australian subscribers to two of Britain's best selling magazines; "This England" and "Evergreen". Of the active subscribers 13500+ of those have mail order purchases via the magazines.

The list is made up primarily of people aged 50 years plus. They are a mix of retirees, people of British descent and those who have a strong bond with England.

Of the file; 43% are female, 13% are male, 13% are joint names (married couples) and 43% are untitled records.

LIST DETAILS	
Quantity	12,341
Selections	State Postcode Gender Reader Status
PRICING	
Minimum Order	2,000
Deliverability	95%
Lead Time	5 days
Notes	Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>