



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

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Student Direct

This is one of the most highly targeted lists in Australia targeting university students. The list has been gathered from various student focused web sites and is 100% opt-in.

The list is made up of 55,000 personalised records, approximately 70% are aged 18-25 years old, 30% are 25+ years old.

The list would be perfect for any offers ranging from fashion, music to entertainment and magazines.

LIST DETAILS	
Quantity	55,000
Selections	State University Course Faculty Year Enrolled
PRICING	
Minimum Order	10,000
Deliverability	95%
Lead Time	5 days
Notes	Terms of Hire for email data: -Email text is to be no longer than 500 words (72 characters per line) -Email format must be in ASCII Text -All email broadcasts must be completed by list owner -Email files can exceed no more than 50k Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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