



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Golden Glow Natural Health Product Buyers

Golden Glow has been providing Australians with quality vitamins, minerals, supplements and herbal remedies for over 35 years. They also offer natural beauty, skin and hair care products from renowned brands as well as natural food, cleaning and personal care products for a healthier home and lifestyle. This list of active and regular buyers is fully compliant with current Privacy Principles and now available for rental.

Customers are mainly over 50 years of age and highly focused on finding natural solutions to support their health and wellbeing. They want to look better, feel younger and live more active and independent lives. They receive regular and frequent offers for health products from the list owner via mail, email and phone and they are comfortable ordering through all three channels. All names on the list are buyers and pay at time of order.

Average order values each month are \$75 or more. 99% pay by credit card. The list is updated daily. Recommended for health and seniors offers, fundraising, general merchandise, travel, book and magazine subscriptions. No offers for competitive products.

The list owner is not a member of any data pools.

LIST DETAILS	
Quantity	48,000+
Selections	Geographic Gender Hotline Multiple / Single Purchasers Product Category Purchased
PRICING	
Deliverability	95%
Lead Time	3 working days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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