



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## Bright Life Australia

This list consists of mature aged buyers (50+) of a huge variety of innovative and practical products, gathered via traditional direct mail and free standing inserts channels.

Over 200 products in any one catalogue...a mini key chain alarm clock, magnetic gel insoles, beautiful picture clocks, a pain soothing knee support, a 300 piece drill set..

Bright Life Australia works very well for a range of mail order offers. Successful users include publishers, fund raisers, general mail order and other cataloguers.

LIST DETAILS	
Quantity	305,000
Selections	Gender Postcode Recency State
PRICING	
Deliverability	95%
Lead Time	5 working days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.  We require a signed copy of our list rental agreement and order form prior to any order being processed.  Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

**The List Group** - Direct Marketing List Management & Brokerage

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