



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Catch Business Lists

Catch is the online division of Reed Business Information Australia. Catch runs market leading online directories across all industries in particularly across the SME market. Some of the sources of data include - ferret, infolink, hotfrog, franchise business, go hospitality and fatcow. This gives the Catch list huge penetration across the Australian market.

Data is maintained by sophisticated automated process's and by a team of 35 full time Data and Customer Service staff. Every month 62,500 companies add or update their company on Catch websites. There are over 600,000 businesses on the Catch list available for mailing and of these approximately 70,000 Business Owners have opted in to receive email offers through Catch.

All postal records are DPID verified. Target by industry keywords and state.

Emails are sent by Catch in order to ensure Anti-Spam law compliance and so recipients know why they are receiving your offer.

LIST DETAILS	
Quantity	620,000 +
Selections	Industry Classification Nth State
PRICING	
Lead Time	3 working days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>