



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Retail Reward Members

These savvy consumers have joined LuckyBuys Reward - a reward points based customer loyalty program which has been used by over 640,000 cardholders in 1,250 stores throughout Australia in the past 14yrs. By doing everyday shopping at participating stores, Members earn valuable reward points. When Members have collected 50 points at an individual store, you are eligible to receive a gift voucher from that store. This means Members will receive more rewards more often and without having to spend thousands of dollars. Every time Members shop with the Membership card, they earn points and are automatically entered into the regular Major Prize Draw for a chance to win cars and holidays. The more they shop, the more chances they have of winning! Customer loyalty being the driving force with LuckyBuys Reward Members.

LIST DETAILS	
Quantity	98,000
Selections	Age Recency State Postcode Gender
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 Days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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