



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Egent Survey

The eGENTIC (formerly Planet 49) postal mailing list offers marketers big quantities of fresh and accurate Australia consumer prospects. The data collected at the point of registration includes name and full postal address, telephone number and age.

Australia eGENTIC consumer mailing list members are "opt-in" and have the chance to win valuable prizes, including iPhones, flat screen TV's and iPads. With over 75,000 new Australia records being added per month, this is the prime opportunity to tap a valuable data stream for direct mail, email or telephone marketing.

The eGENTIC Australia consumer postal mailing list works well for publishers, finance, telcos and a range of mail-order offers.

LIST DETAILS	
Quantity	804,101
Selections	30-day HotlineRecencyAgeIncomeGenderGeoEmailPhones
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days
Notes	Selections: 30-day Hotline Recency Age Income Gender Geo Email Phones
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

The List Group - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>