



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

NZ Business Magazine

NZ Business is a well established business magazine, developed specifically for business owners, operators and managers. Readers are business owners, partners, directors, branch managers and general managers who have responsibility for established or new business entities employing up to 40 staff with annual turnovers up to \$50 million.

The magazine covers a range of topics of interest to business owners and operators. Articles are short and concise to give readers the information they need without having to wade through masses of material. Concurrent advertising by suppliers and service providers give the reader a source of more detailed information required. Regular content includes;

News of interest to business managers include: technology, communications, HR, office products, business services, legislation and specific events.

Strong emphasis on training, education, marketing and exporting areas.

Articles on market trends, legislation, newly-released products and services, what's available, and how and where to source.

Market reviews and features on specific products or services.

A comprehensive business technology section.

Records are at business address and mostly personalised.

LIST DETAILS	
Quantity	2,200
Selections	Postcode Personalised/Non Personalised Records
PRICING	
Minimum Order	-1
Deliverability	95%
Lead Time	5 working days
Notes	A sample of mailing must be provided. All processing must be conducted by a bureau. Rental of data is for one time use.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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